Products Solutions Services

#### **UBUNTU AND IKIGAI**

Creating YOUR Blueprint of Leadership with an Echo of Impact



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- Unpacking Ubuntu and Ikigai Concepts
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#### **THE ASK**

What do you want from this session? How can you support you during this session? How can I support you during this session?



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## Introduction





Currently based in South Africa and Kenya, Vuyolwethu Dubese is an Innovation and MEAL Consultant, Angel Investor and Corporate Moderator impassioned about the creation and execution of a new renaissance of impact-driven business and equitable economic empowerment.

At present, she is the COO of InnovTel, an impact design studio.

Dubese also extends her skills and expertise as the Director of the ShEquity Business Accelerator currently based in Accra, Ghana.

Her 7+ years of expertise and capabilities extend to working with institutional organisations including the World Bank Group, UNDP Africa and Accenture, Mastercard Foundation and Thomson Reuters. In 2020, Dubese gave her inaugural lecture on impact innovation at the University of South Africa (UNISA), Africa's leading ODL university.



# What about you?



#### **Echo of Introduction**

First Name

Country

THIS is what I want people to know about me

THIS is what people may already know about me

How do you best serve?

Expectations from this program

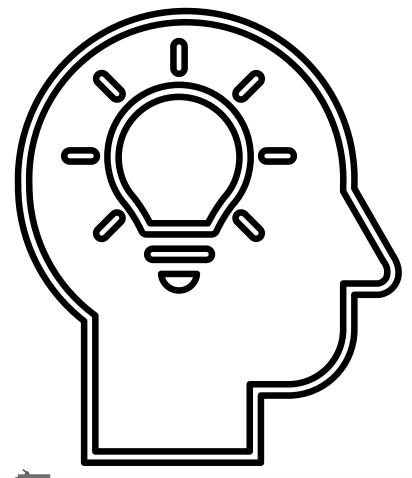


# **Echo of Introduction**

#### **THINK TANK**

#### **Perception:**

What you believe and value about yourself, your work? What you desire to change about what you believe and value about yourself and your work?







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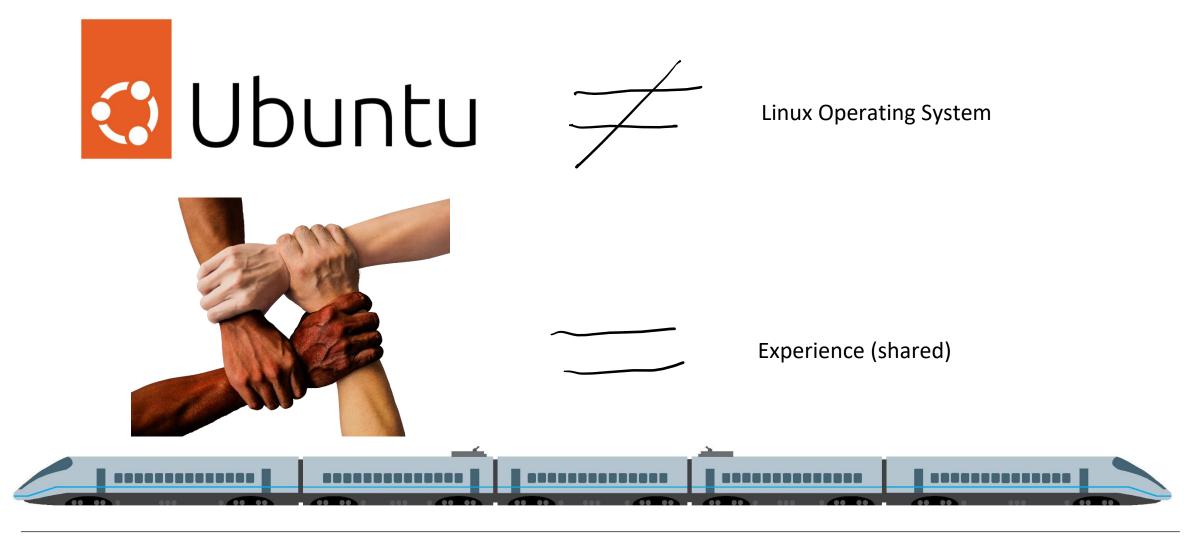


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## CONCEPTS





#### **Unpacking the Concept: Ubuntu**

"Umntu Ngumntu Ngabantu" is a Nguni Bantu term that has earned its popularity with its shortened version of Ubuntu, which means "I am because we are", and humanity and connectedness is rooted in the effort of the work done.

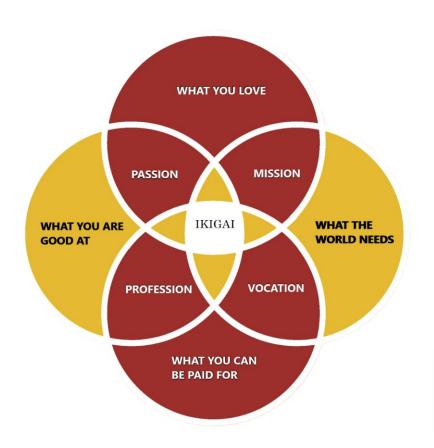
Ubuntu is an experience, and a taste of what you this experience is all about:

Connected

- Brought your true self, vulnerable with strangers without expecting anything in return
- Humanity, no ill-intent
- Teaching that you experience
- Observation and action by accumulation (what you feel, hear, experience)



#### **Unpacking the Concept: Ikigai**



Ikigai is a Japanese concept that combines the terms iki, meaning "alive" or "life," and gai, meaning "benefit" or "worth." When combined, these terms mean that which gives your life worth, meaning, or purpose.



#### **Unpacking the Concept: Ikigai**

Apply its understanding in the context of your experience when you connect with people in a networking environment, and the words and statements you use to describe yourself:

- What do you love? What is something that you do that brings you joy? What is at the centre of this? People, objects, movement etc.
- How can the world get better? And through YOUR actions or inactions?
- What can you accelerate, make efficient? What is that you do, that stakeholders call to you on?
- What are you being paid for? What would you like to be paid for? What does your worth mean to you?



### ECHO OF IMPACT



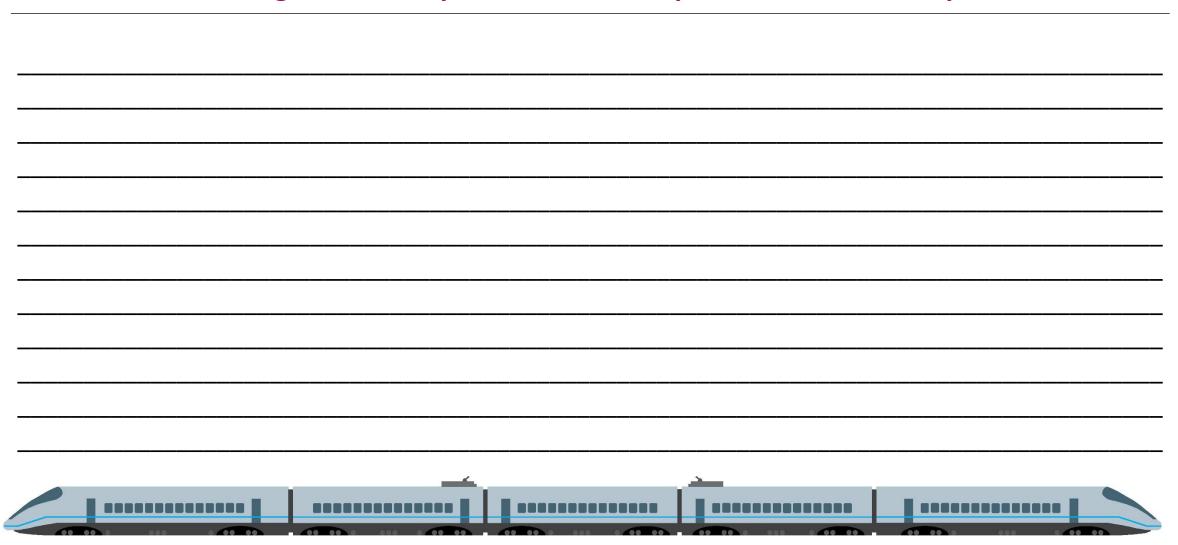
- What do YOU feel, experience when you connect through Ubuntu and Ikigai principles?
- What do other people feel, experience when you connect through Ubuntu and Ikigai principles?
- Think about the last time someone reached out to you in need of a solution:
  - What did they come to you for?
  - At which stage of their challenge did they reach out to you?
  - How did they reach you?
  - What feelings did you experience throughout the exchange?
  - How did they express feeling after having consulted you?
  - How did you feeling during the experience?
  - How did you feel about the payment you received? Were you happy with the amount?



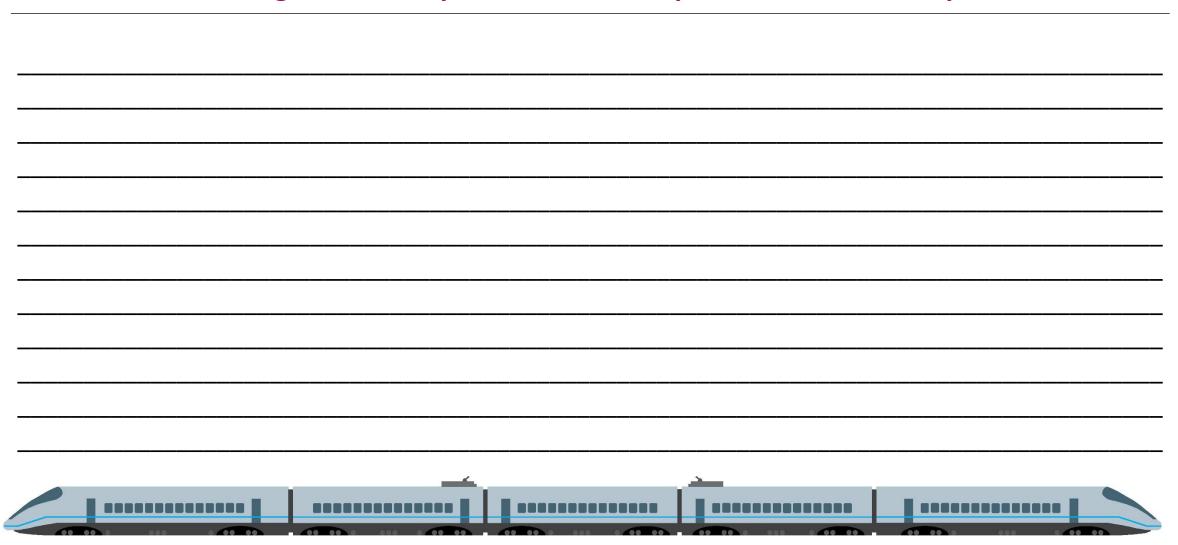
# Bring empty jar ...

For the next 5 minutes, write down the 5 truths about the value that you bring to your environment





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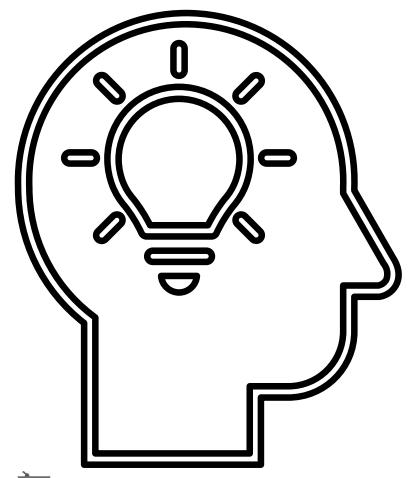
#### THINK TANK

#### Truth:

The environment that you are in, that allows you to operate at the intersection of Ubuntu and Ikigai

In the exercise, what feelings did you experience that you were reflecting?

How easy or difficult it was/is to highlight your echo of impact?







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# The Blueprint...

Who is a leader that you connect to? Why?

How do they connect to the Ubuntu x Ikigai principles?

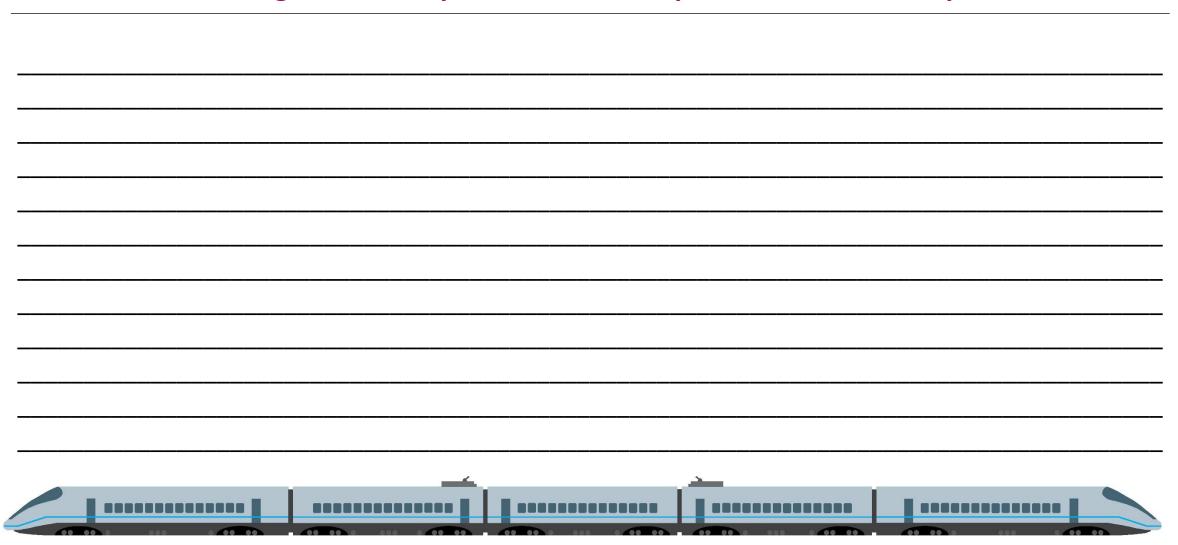


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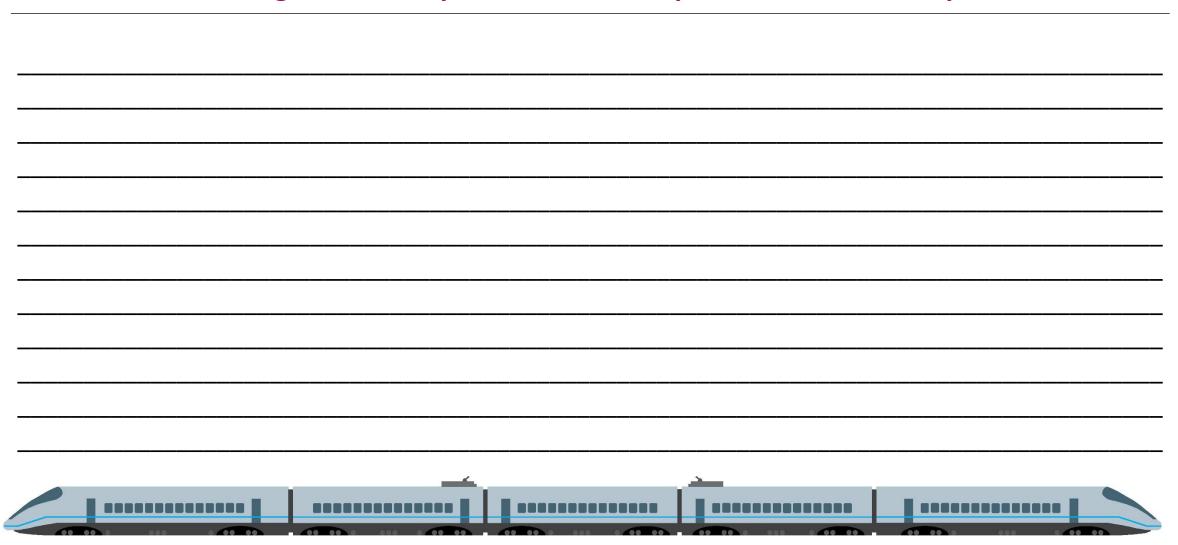


- When was the last time you experienced humanity, purpose and connectedness?
- When was the last time you experienced humanity, purpose and connectedness at work?
- When was the last time you experienced humanity, purpose and connectedness leading?
- What does humanity, purpose and connectedness look like in a leader?
- Describe the feelings you experienced of the last time when you experienced humanity, purpose and connectedness?
- What can you do less of to create more of this? What do you do less of?





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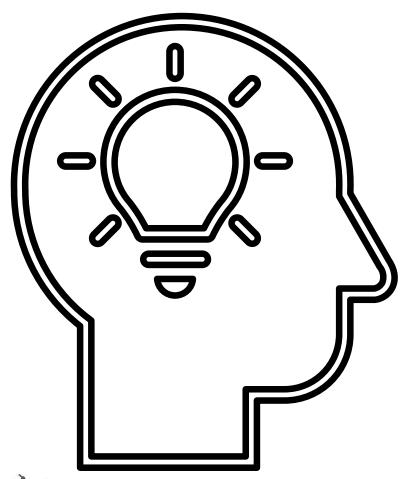
#### THINK TANK

#### **Reality:**

What tools and resources do you have to create and continue your blueprint of impact?

How easy or difficult it was/is to highlight the leader's echo of impact?

How easy or difficult it was/is to highlight your echo of impact?



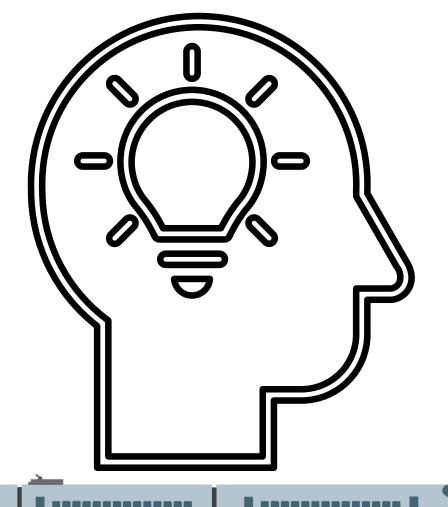




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**Next Ubuntu x Ikigai Workshop:** 27 October







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